



about
jennifer

“how do you do it?”

People ask Jennifer Antkowiak that all the time. Jennifer is a busy wife, mother of five, and caregiver, who for years has juggled her full-time job at home with a very public, very demanding full-time career.

AN AWARD-WINNING GO-GETTER

Jennifer Antkowiak is an Emmy, Associated Press, AIR, and Matrix award-winning TV news anchor, and investigative reporter for stories including: live, round-the-clock coverage of the terrorist attacks of 9/11, where she field-anchored special reports and newscasts from the plane crash site in Shanksville, PA; breaking the overnight news (while she was 8-months pregnant), “All nine alive!” to people who watched and prayed for days, when rescue crews discovered nine coal miners alive after being trapped deep underground in the Quecreek Mine disaster; and the environmental impact of waste from a nuclear power company.

Jennifer has used the power of her successful 14-year news career at Pittsburgh’s #1 News Station, KDKA-TV, to start her company, jennifer Productions; a multi-media company on a mission to help to make life easier for women and families. She is known throughout the region for providing healthy lifestyle tips and advice through her weekly talk show, magazine and newspaper presence, and popular web site, jenniferTVshow.com (which has newsletter subscribers from all 50 states).

Jennifer also works with her friend, Leslie Sansone (creator of the #1 In-Home Walking program in the world) to develop lines of family fitness products, and corporate wellness products.

A RATINGS GRABBER

Research shows that TV viewers trust Jennifer, bond with her, and think of her as one of the family. Viewers say they admire Jennifer's wit, wisdom, and warm delivery.

Jennifer has a calm, friendly demeanor and a fun, down-to-earth personality that clicks with viewers. She’s approachable and makes the people she interviews feel comfortable.

A WIFE, MOTHER, AND CAREGIVER

Jennifer lives in Pittsburgh, PA with her husband Joe, and their five young children.

Jennifer learned about caregiving at a young age when her mother died suddenly of a heart attack at age 50, and she stepped in to help care for her dad and her younger sisters.

More recently, Jennifer took care of her mother-in-law who died of an aggressive, inoperable cancer six weeks after the diagnosis.

Jennifer feels her mission to make life easier for women (and all caregivers) is guided and powered by these two strong women.